

Ullswater 'Steamers' Environmental Policy 2012

The core activity of the Ullswater 'Steamers' is the operation of a passenger vessel service on Ullswater focusing on the aim of providing a sustainable, environmentally economic, public transport system. The biodiversity and topography of the Ullswater Valley are a key element in our success and we recognise our duty to responsibly manage all of our activities that may have a negative impact on this environment.

This environmental policy is an integral part of fulfilling several aspects of our mission statement which focus on:

- The protection and enhancement of the local environment with the assistance of local communities and local business partnerships, the formation of cluster groups and fundraising activities.
- Preserving the cultural heritage of the 'Steamers' and relaying this information to promote heritage projects.
- Support to our local economy by selecting local quality food and refreshments; reducing our carbon footprint with the reduction of food miles.
- The provision of a sustainable, environmentally economic, public transport system.

In order to implement these aspects of our mission statement we shall undertake the following initiatives:

- Maintain and encourage partnerships such as those with "Nurture Lakeland " towards the maintenance of footpaths and the protection of the landscape as well as other Wildlife charities, preserving habitats of our flora and fauna. Work with public and private sector businesses to promote sustainability and encourage other businesses by hosting training days.
- Promote new initiatives to promote awareness of biodiversity and best practice.
- Integrate energy management systems that focus on improving energy efficiency, safety and the prevention of pollution in all aspects of our business as well as the research and commitment to continual improvements with the use of new technology and the environmental management system.
- Encourage recycling and waste minimisation practices within the business as well as actively working with our suppliers to reduce packaging by implementing catering code of best practice.
- Regularly evaluate the energy efficiency of the business, to set environmental objectives and targets with a monitoring system in place towards achieving such procedures. Failure to comply will result in a non-compliance form being issued with correction technique.
- Encourage environmental best practices with other businesses through clusters, partnerships and associations such as the "Ullswater Association" and the "Eden Tourism Network".
- Maintain the "Environmental Champion" within the business, this person is charged with encouraging and monitoring environmental practice within the Company and forming innovative energy saving practices.
- Place our environmental policy at the end of every Board Agenda to assess the impact of any decisions made. This includes an end of year summary and continuous CBEN and GTBS assessment.
- Comply with existing and future legislation.



Responsibility for the environmental policy resides with the senior management of Ullswater 'Steamers'. This commitment from top management aims to facilitate and encourage all members of the company hierarchy to act and encourage better environmental awareness.