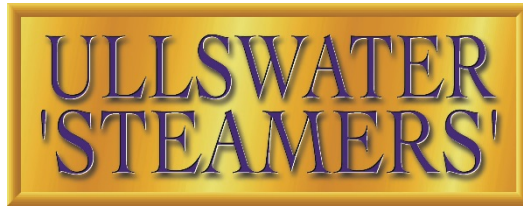


Press release: 12 February 2016



Two Lake District Visitor Attractions Shortlisted for National Awards

Ullswater 'Steamers' & sister attraction The Ravenglass & Eskdale Railway have both been shortlisted for national accolades.

Both Lake District visitor attractions are finalists in the National Coach Tourism Awards (NCTA) 2016. 'Steamers' has been shortlisted in the River and Inland Cruise Operator category and The Ravenglass & Eskdale Railway has been shortlisted in the Heritage Railway category.

The NCTA is the only national awards scheme to specifically focus on coach tour operators, destinations, visitor attractions, and tourism industry suppliers, recognising excellence and innovation across the coach tourism industry.

Now in its 11th year, the 2016 event will take place alongside the British Tourism & Travel Show on the 16 March at Vox, Resorts World Birmingham, NEC.

Rachel Bell, Marketing Manager with Ullswater Steamers and The Ravenglass & Eskdale Railway said: "We are immensely proud of the fact that both visitor attractions have been shortlisted as finalists in their respective categories, especially as these awards are the ones that recognise excellence and innovation across the coach tourism industry. I also want to take this opportunity to commend all of the staff at 'Steamers' and 'Ratty' for their hard work over the last year – fingers crossed for the 16 March."

For further information about events and cruises with Ullswater Steamers please visit: www.ullswater-steamers.co.uk For further information about the Ravenglass & Eskdale Railway please visit: <http://ravenglass-railway.co.uk>

Ends

Notes to Editors:

1: For additional information or to arrange a press trip please contact Greg Stephenson on 01539 825060 or e-mail gstephenson@cumbriatourism.org