



See More – With additional evening cruises on Ullswater

Ullswater Steamers are pleased to announce extra evening sailings from Pooley Bridge to Howtown and back. The all new service has been part fund by See More Cumbria and the Lake District and provides even more opportunities for visitors and residents alike to enjoy a relaxing cruise or a later evening walk in the beautiful Ullswater Valley.

The new sailings will run for a period of 15 weeks on Thursday evenings from 28th May until 3rd September. Cruises will leave Pooley Bridge at 6.30pm arriving at Howtown at 7.00pm, returning to Pooley Bridge at 7.30pm.

See More Cumbria and the Lake District is a new programme of work designed to maximise the economic benefit of sustainable travel to key visitor destinations within Cumbria.

The project will focus on four key gateway corridors for visitors arriving in the county. For each of the corridors a travel plan will be developed and business and stakeholder networks will be developed. One of those corridors includes Penrith, Rheged and Ullswater, other key developments within the travel plan for this corridor include:

Keswick and Ullswater tours. Operated by Alba Travel, these will pick up from Keswick and Penrith Railway Station to take visitors on quality tours around the northern part of the Lake District.

Ullswater 508 bus. Link from Penrith station to Glenridding to enhance frequency and introduce open-top double deck vehicles. Operated by Stagecoach.

Rachel Bell, Marketing Manager for Ullswater Steamers, commented: “the enhanced service provision we are now able to offer with part funding provided by the See More project sits alongside our ongoing plans to increase the overall accessibility around the Ullswater Valley. Something that we and a number of key partners have been working on in recent months as part of the Ullswater Masterplan, including the provision of a new jetty at Aira Green, enhanced facilities at Aira Force and upgraded footpaths linking Aira to Glenridding. All of which means that visitors are now able to explore even more of the valley without having to rely on their cars to get about.”

See More quote...

Ends

Notes to Editors:

Ullswater Steamers is a family-owned business that has been operating in the tranquil Ullswater Valley since 1859. Today, the company provides a sustainable and environmentally friendly way of linking some of the most iconic walking routes and views in the Lake District National Park.