

Press release: May 2016



New online ticket launched to explore Ullswater Way by historic 'Steamer' not just by foot

[Ullswater 'Steamers'](#) is pleased to announce that the recently opened Ullswater Way can now be enjoyed at a more leisurely pace and be combined with a trip on a historic 'steamer'.

A brand new ticket can now be purchased [online](#) to allow walkers and passengers to explore the 20 mile long Ullswater Way route over a five day period and combine it with a sailing on any scheduled services.

This will allow the walker to be as flexible as they wish and complete the route exactly how they want to which has always been an important factor when planning the new route. All Ullswater 'Steamer' services including Aira Force, Pooley Bridge, Howtown and Glenridding can be used on any day within the five days from purchasing the ticket. From the end of May Aira Force pier will increase its service and operate sailings on a daily basis from the current weekend only timetable.

Combining a cruise with the walking route makes it accessible for all. Leaving the long distance walkers to complete it on one go, whilst the rambler who prefers to pace themselves or for families of all ages the route can be divided up into different sections over a five day period and making the most of a week long holiday in the Ullswater area.

Rachel Bell, Marketing Manager with Ullswater Steamers, said:

"The new 'Ullswater Way' ticket is essential when planning your route and discovering the Ullswater Way. There is so much to see and do on the 20 mile

stretch combining it with a sailing makes you get the most out of your day. With the Bank Holiday and Half Term holiday just around the corner it is the perfect time to get outdoors and explore something new.”

Adult tickets cost £40, and £20 per Child. When purchasing a ticket online there is an option to donate to Nurture Lakeland. Last Year Ullswater ‘Steamers’ raised £35,650 for Nurture Lakeland projects including Penrith and District Red Squirrels and Ullswater Paths. This year it is hoped more money will be collected to maintain the new Ullswater Way route.

The route around Ullswater crosses sections of open fell and farm land, offering visitors stunning views of the lake and fells, as well as the path Wainwright described as ‘the most beautiful and rewarding walk in Lakeland’. The Ullswater Way also includes a new section of footpath near Maiden Castle, once the site of an Iron Age Hill fort it now offers spectacular views of the Ullswater Valley, as well as views to the Pennines to the East and Blencathra to the west.

Ends

Notes to Editors:

1: For additional information or to arrange a press trip or interview please contact Sarah Jones 01539 825052 sjones@cumbriatourism.org

For more information about Ullswater Steamers visit:

Web: www.ullswater-steamers.co.uk

Facebook: www.facebook.com/ullswatersteamers

Twitter: @UllswaterSteam