



Gintastic cruises for all seasons



Ullswater 'Steamers' launches new for 2019 gin tasting cruises in partnership with **The Lakes Distillery** that reflect the changing seasons in the dramatic Lake District National Park and celebrate the Cumbrian provenance of the botanicals.

Aboard the cruise you'll be able to sample the intriguing and complex mix of Cumbrian botanicals in the gin such as Juniper, which grows wild in the Cumbrian Fells, meadowsweet and bilberry, paired expertly with the natural flavour of Damson, Sloe, Elderflower, Rhubarb and Rose according to the season from the Lakes Distilleries range of Gin Liqueurs.

So, as the days grow lighter and the landscape is awash with colour from native flowers and blossom on the tree there there's another enticing reason to step onboard the sophisticated heritage fleet of 'Ullswater Steamers' for Spring Gin Cruise which runs on the (3 May), Summer Gin Cruise (7 June), enjoy the last rays of the summer across the water on the Autumn Gin Cruise (9 August), and as the nights draw in and the leaves turn golden warm yourself with a Winter Gin Cruise (6 September). With Father's Day coming up the experiences make great gifts for loved ones or a treat for yourself and a friend. The cruises depart from Pooley Bridge Pier at 7pm and to complete the atmosphere on board there will be live entertainment from singer Fiona Hanlon who has a repertoire of over 1000 songs covering pop, rock, country, folk, blues and jazz. More details about the Seasonal Gin Cruises and how to book can be found at www.ullswatersteamers.co.uk

Lisa Braithwaite, Marketing Manager says, *'Following the success of Ullswater 'Steamers' first ever gin cruises last year, we wanted to share our love of all things Cumbrian, so what better way than by celebrating the flavours of the seasons. We are delighted to be working with The Lakes Distillery team again on these themed tasting evenings.'*

[ENDS]

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Notes to Editors:

Event: Seasonal Gin Tasting Cruises

A brand new Gin tasting experience like no other. Join us on board as we have a special seasonal tasting of The Lakes Distillery Gins. Over 18's only. Dogs not permitted.

The May cruise will have a Spring theme. There will also be entertainment onboard to complete the atmosphere. Dogs not permitted.

Dates: 3 May, 7 June, 9 August, 6 September

Time: 7:00pm - 9:00pm

Departure Point: Pooley Bridge Pier

Price: £20.00 per person

Website: <https://www.ullswater-steamers.co.uk/events/>

Ullswater 'Steamers' is a family-owned business that has been operating in the tranquil Ullswater Valley since 1859. Today, the company provides a sustainable and environmentally friendly way of linking some of the most iconic walking routes and views in the Lake District National Park. Ullswater 'Steamers' has one of the largest heritage passenger vessel fleets in England, including the oldest working passenger vessel in the world, Lady of the Lake. In 2019 the 'Steamer's will celebrate the 160th anniversary of their first steamer on the water. The business's awards include Green at Heart Award, British Coach Tourism Award 2019 Heritage Railway, Gold for the 2018, Gold at CREA's 2015, 2014 GTBS Visit England award and winner of Cumbria Tourism's 2011 Sustainable Tourism award and 2016 Large Visitor Attraction of the Year award among many others. For more information about group offers and packages visit <https://www.ullswater-steamers.co.uk/groups/>