



Enjoy Kids FREE Fridays with Ullswater 'Steamers'

If you are looking for FREE things to do during the school Summer holidays then look no further than Ullswater 'Steamers' Kids Club. [Sign up today](#) and receive FREE travel on board an historic 'steamer' in the picturesque Eden Valley.

From the 28th July, the award-winning visitor attraction is offering FREE travel for kids on Fridays when they show their Kids Club membership card when travelling with a full paying adult during a full round the lake cruise.



Lisa Braithwaite, Attractions Marketing Manager at Ullswater 'Steamers' says;

"Kids Free Fridays is not only a great way to encourage kids to get outside and enjoy the fantastic scenery we have on offer, but also helps family to manage their budgets during the Summer months and adds value to a great day out for all to enjoy. The Kids Club is a fantastic free resource we have designed to inspire families and keep them up to date with what's on in the area."

The Kids Club is an essential FREE resource to help plan great family days out around the Ullswater Valley. Members receive regular newsletters full of puzzles,

quiz's, suggested itineraries, fascinating facts as well as news and information about upcoming events.

For further information about events and cruises with Ullswater Steamers please visit: www.ullswater-steamers.co.uk

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Notes to Editors:

For additional information or to arrange a press trip please contact Sarah Jones on 01539 825052 or e-mail sjones@cumbriatourism.org

The dates that this offer is valid for are:

Friday 28th July, Friday 4th August, Friday 11th August, Friday 18th August, Friday 25th August, Friday 1st September

*Offer only valid for the dates highlighted above in the 2017 season. Not valid for any special events on the selected dates. Offer only valid when each child is accompanied by a full paying adult and only on full Round the Lake tickets. Offer cannot be exchanged for cash and cannot be used with any other offer. [See timetable and fares information here.](#)

Ullswater 'Steamers' is a family-owned business that has been operating in the tranquil Ullswater Valley since 1859. Today, the company provides a sustainable and environmentally friendly way of linking some of the most iconic walking routes and views in the Lake District National Park.

Ullswater 'Steamers' has one of the largest heritage passenger vessel fleets in England, including the oldest working passenger vessel in the world, Lady of the Lake.

The business's awards include Gold at CREA's 2014 and 2015 Green at Heart Award, Gold for the 2013 and 2014 GTBS Visit England award and winner of Cumbria Tourism's 2011 Sustainable Tourism award, among many others.

The 'Steamers' run every day of the year except Christmas Eve and Christmas Day, and prices start at £6.40 for an adult ticket.