



**ULLSWATER 'STEAMERS'**

**GROUP PRESS PACK 2014**

**CRUISING BACK TO HAPPINESS**



January 1, 2014

### **Ullswater 'Steamers' Invites Groups To Cruise Back To Happiness In 2014!**

Idyllic Cumbrian lake cruise company, Ullswater 'Steamers' is heading into 2014 with a host of temptations for group travellers.

Some of these relate to events in the impressive events calendar run by Ullswater 'Steamers', which has been sailing on England's most beautiful lake for over 150 years and which operates one of the largest heritage vessel fleets in England.

Groups may just wish to take advantage of the outstanding experience of a cruise and the excellent on-board facilities that Ullswater 'Steamers' boats provide. Alternatively, they may wish to book a specific experience, or a tailored day out on the water, enjoying the serpentine course of the lake, the sight of mighty mountains such as Helvellyn and the scenery that is often compared to that of Lake Lucerne.

Ullswater is also shrouded in myth and legend, has many associations with artists and poets, including William Wordsworth, and has other links to more recent legends like speed ace, Donald Campbell.

Groups are tempted to Ullswater both by the core experience and by the special events that they can potentially join. One of these is scheduled for May 17 when an **RSPB Water, Predator and Heathland Birds** cruise will run. This event is all about spotting wildlife, so smaller groups wishing to get on board with this event should get binoculars at the ready, or resolve to ensure they look through those provided by your RSPB escorts, as they go in search of birds on the water, spot those flying overhead and seeking prey and discover those whose habitats are on the heath.

Keen eyes may be able to spot the fastest bird on the planet, the Peregrine Falcon, while all should be able to see the visiting and resident water birds and those nesting further inland.

**Cumbrian Fish Suppers**, which run every Tuesday evening from June 24 to August 26 and combine a 2-hour cruise with music from Pete Lashley and a fish and chip supper are another opportunity for groups to get together for a great night out.

**Lake District National Park themed cruises** can be fun and fact-filled for special interest groups and run on July 1 (History & Heritage), July 22 (Myths & Legends), August 9 (Wildlife) and August 19 (Mountains High & Valley Low).

The **October Red Deer Rut cruises** are totally awesome experiences whatever your age, as you watch nature's ultimate battle for male supremacy as the red deer stags compete and lock horns. Group red deer experiences have been arranged in the past, but need to be booked quickly, due to the popularity of these cruises which are scheduled to run between October 9 and 12, in support of the RSPB, who lead the group throughout the day.

Last, but not least, are the **Yuletide Afternoon Tea Cruises**, sailing on dates between December 1 and 19. A delightfully festive afternoon tea can be enjoyed at the Inn on the Lake and combined with a winter cruise on the lake at a lovely time of year to take to the water and enjoy nature. Group travel organisers can again enquire about booking these experiences.

Choose a day out with Ullswater 'Steamers' and you can add sparkle to your stay or life in the Lake District. Relax, chill and enjoy everything on offer on your chosen event, whether you have donned the walking boots, or tucked into fish and chips.

More details about Ullswater 'Steamers' can be found at [www.ullswater-steamers.co.uk](http://www.ullswater-steamers.co.uk) Alternatively, please call 017684 82229. Booking forms can be downloaded from <http://www.ullswater-steamers.co.uk/charters/groups/>

ENDS

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### **40 Reasons To Let Your Group Visit Ullswater 'Steamers' In 2014!**

1. Ullswater is regarded as being England's most beautiful lake.
2. Your group can cruise on heritage vessels sailing in the heart of the Lake District National Park.
3. The group traveller can sit outside and under canopies on an upper deck, or enjoy the warmth of a lower deck, heated saloon.
4. There are fully licensed bars and toilets on board all vessels.
5. Five different vessels are available, to accommodate different charter options, including live music, catering and dancing.
6. Brides-to-be and event organisers can enjoy a complimentary cruise.
7. Garlands and celebration packages are available.
8. Pier houses offer light refreshments, gift shops and accessible toilets.
9. The 'Steamers' sail all year round with both scheduled services and charter hire.
10. Private charter options and packages suit a variety of events, timings and budgets.
11. Fully licensed bars and toilets are available on all vessels.
12. Both one-hour and two-hour charter packages are available for private functions, while scheduled services vary from 40-120 minutes in length.
13. Your group can disembark and visit fabulous locations such as Aira Force, Moor Divock Bronze Age Stone Circle and Kailpot Crag.
14. Walking groups can hook up with bridleways and paths to explore the local landscape to the full.
15. M.Y Lady of the Lake is believed to be the oldest working passenger vessel in the world, having been launched on June 26 1877.
16. M Y Raven, launched July 16 1889, was directly inspired by tour operator, Thomas Cook.
17. M.V Lady Wakefield was renamed by royalty – HRH Princess Alexandra (2007)
18. M.V Western Belle was a wartime hero during the Second World War, conducting evacuation runs.
19. M.V Lady Dorothy is a tough little lady who was originally a sea-going vessel.
20. Wordsworth's most famous poem, 'The Daffodils' was inspired by Ullswater, as the poet and his sister walked back to Grasmere on a stormy day and saw daffodils dancing in the breeze at Glencoyne Bay. In Spring, you can still see Lenten Lilies on the water's edge.
21. Donald Campbell broke the water speed world record on Ullswater in 1955 and you will find memorabilia and plaques very close to our pier house.
22. Ullswater is a lake formed by glaciation, so fascinating to those with an interest in geology.
23. Ullswater is rich in wildlife, from Holly Blue butterflies to Red Deer, Red Squirrel and Peregrine Falcon.
24. The sight of Helvellyn at 3117 ft (950m) is one that is not-to-be-missed.

25. There is free parking for coaches at Glenridding Pier and a coach drop off point outside the Pier House at Pooley Bridge (parking in the village).
26. There is a free-to-download commentary App.
27. We are open all year, so you can visit more than once and take advantage of our multiple tour booking rates.
28. Pier houses serve light refreshments and hot and cold drinks.
29. Drivers and tour guides can receive complimentary teas and coffees.
30. Groups can take advantage of events, at various times of the year.
31. Tour groups receive a complimentary lake guide.
32. Language packs are available on request.
33. Great itinerary ideas combining a cruise with a visit to another attraction can be provided.
34. Familiarisation trips and privilege passes can be provided for tour operators and journalists.
35. Free wi-fi can be accessed in both pier houses.
36. There is level access between coach parking/drop off areas and pier houses and vessels.
37. We are just 15 minutes from the M6 – Junction 40 (Pooley Bridge)
38. We are just 40 minutes from the Central lakes at our Southern reach at Glenridding Pier, giving quick access to Windermere, Bowness, Grasmere and Ambleside.
39. Your group can enjoy a tranquil eight-mile cruise.
40. Ullswater 'Steamers' is an award-winning environmentally accredited Lake District attraction celebrating over 150 years of operating cruises on England's most beautiful lake!



## **Spring a Surprise And Let Your Party Cruise To Happiness With Ullswater 'Steamers'**

Lake District cruise company, Ullswater 'Steamers' makes it incredibly easy to share the joy of cruising on Windermere with the people that you know and love.

Charter packages of both one-hour and two hours' duration are available for private functions, while for corporate customers, we can offer full-day and half-day hire options.

We can charter boats by both day and by evening, but evening private charters must be alongside the pier by dusk (with times varying according to the time of year). Hire charges are from £525 per hour.

With five different heritage vessels in our fleet, we can offer a variety of different charter options and make the majority of occasions absolutely perfect. Most private charters depart from Glenridding at the foot of the lake, but sailings can be arranged from Pooley Bridge for a small surcharge, dependent on time of year and the availability of our vessels.

Wedding packages on our boats are incredibly popular – and with good reason. Guests can be welcomed on board with a glass of champagne, as you sail off for your wedding celebration. Your cruise can last for one or two hours and there are various options available to allow you to tailor things to suit your wishes.

A Diamond Upgrade includes a sparkling Pink Prosecco or Cava reception for up to 60 guests (additional £100). If cruising in winter, you might prefer a glass of mulled wine and mince pie as a treat for your guests. For up to 30, this costs £75 extra.

Organisers of wedding celebrations can bring their own flowers on board, or have a Garland Upgrade for £60.

Then the day after the wedding, groups can cruise on the lake and perhaps head off walking. Group fares are offered for 10 or more people.

If you are just staging a party, you can still enjoy a perfect day or evening with the 'Steamers'. We can dress your chosen vessel with balloons or flowers and allow you to sit back and enjoy.

Our vessels can also be ideal and unique venues for private and top-secret product launches, book signings, conferences or away days. Half day and full day hire is available outside the main season and we will devote ourselves to the meticulous planning that you require.

Ullswater 'Steamers' boats Lady of the Lake and Raven are perfect for anniversaries, while the delightful Lady Dorothy is a blissful boat for a children's party, to which you could add the arrival of mascot Sammy the Squirrel or book a magician or a host of other entertainers. There are five heritage boats in the fleet, so there's one to suit everyone. The boats are:

Raven (up to 150 people dependent upon catering arrangement)

Lady of the Lake (up to 110 people)

Western Belle (up to 100 people)

Lady Wakefield (up to 90 people)

Lady Dorothy (up to 40 people)

If your surprise is for a smaller group of friends, why not consider our 'Ladies That Lunch' package, enjoying a champagne lunch at a host of places around the lakeshore and combining this with a scheduled sailing (unless you prefer to order champagne aboard).

All the options are there – you just need to explore them! Call 017684 82229!

ENDS

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## **Lake District Estates' Attractions To Fly Two Flags For The Commonwealth**

Lake District visitor attractions, Ravenglass and Eskdale Railway and Ullswater 'Steamers' have been honoured by becoming two of only nine sites in Cumbria to be chosen to fly special Commonwealth flags on Commonwealth Day, March 10 2014.

The 'Fly a Flag for the Commonwealth' initiative has been created to celebrate the amazing and influential family of nations that spans all the continents of the world. It is marketing the true value of the Commonwealth as an increasingly multi-cultural world seeks unity, understanding and tolerance.

Organisers have selected locations across the UK and beyond that are significant, strategic and eye-catching. Other flags will be flying at the Commonwealth Games in Glasgow (July 23-August 4).

Lake District Estates, which runs both Ravenglass and Eskdale Railway and Ullswater 'Steamers', has been given two flags to fly. Another seven flags are to be distributed to the county, these going to Cumbria County Council, Carlisle City Council, Allerdale Borough Council, Barrow Borough Council, Copeland Borough Council, Eden District Council and South Lakeland District Council.

The HM Lord Lieutenant of Cumbria, Mrs Claire Hensman, will present the flags to Lake District Estates on February 10, one month before they will both proudly fly. The presentation will be made at \_\_\_\_\_ at 10am and \_\_\_\_\_ will receive them on behalf of both attractions.

Jim Walker, CEO of Lake District Estates, says: "We are honoured to have been selected to fly two of the Commonwealth flags and believe we have locations that certainly fit the eye-catching criteria, with both of our attractions operating against stunning backdrops.

"We welcome visitors each year from across the Commonwealth, so hope that our flags will have special significance for these overseas visitors. Our attractions' joint motto is 'One Happy Family', which we hope conveys the spirit of the Commonwealth that we shall be celebrating with these very special flags."

The Commonwealth is made up of fifty-four sovereign states working together in mutual support towards shared goals of democracy, development and respect for diversity. It includes some of the world's largest, smallest, richest and poorest countries, with two billion citizens drawn from all faiths and ethnicities, half of them under 25 years old. ENDS

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## **Allow Your Group To Appreciate Its Cruise Back To Happiness Through An App, On-Board Commentary or Lake Guide!**

Ullswater 'Steamers' is enticing groups to England's loveliest and second-largest lake this year by telling them all about the many facets to the lake through the mode of communication that suits them best, whether that is a mobile phone App, on-board commentary and headphones or a printed Lake Guide given free to passengers taking a cruise.

Ullswater is a ribbon lake, which is 205 ft (62m) deep at its deepest point and has three distinct reaches. The landscape around Ullswater was shaped by the last Ice Age and is stunningly scenic. To appreciate it to the full, passengers can now download an app for free in the Apple store from <http://itunes.apple.com/gb/app/ullswater-steamers/id548252504?mt+8&uo=4>

which provides passengers with useful insights that contribute greatly to their sense of place and knowledge. An android version is available at <https://play.google.com/store/apps/details?id=com.phonegap.ullswatersteamers>

Alternatively, passengers can opt for an on-board commentary service or download commentary guides on to their MP3 player from <http://www.ullswater-steamers.co.uk/timetable-fares/commentary/> They can download the full guide, or up to 33 different themed tracks.

The third option is to just refer to the Lake Guide that you are given when boarding. This will give you key details about the lake and may also contain special competitions, from time to time.

### **History**

The name 'Ullswater' may derive from 'Ulfr's Water', which is what the lake was named in honour of a Viking lord. Alternatively, Ulf is the Scandinavian word for wool and it is said that the Danes washed fleeces in the lake. Of course, it could be named after the Norse God, Ullr. Passengers can choose which theory they wish to believe!

Many myths surround the lake. Martindale is said to be the last place in Cumbria at which fairies were seen and if you throw money into Kailpot Crag, it is said to be lucky. Some believe that Ullswater is the lake in which King Arthur found Excalibur ... after all, his father Uther Pendragon lived in Eden, at Pendragon Castle. In medieval times, it was believed that monsters lurked in the dark waters of the lake.

In more recent times, the lake was used to test mini-submersibles during WW2 and may have been a test area for the Bouncing Bomb. The lake is also intrinsically linked with the speed demon, Donald Campbell. He broke the world water speed record on Ullswater on July 23, 1955 in the jet-powered Bluebird K7, which travelled at 215.08 mph on the outward journey and at 189.57mph on the return leg of the attempt, resulting in a new world record time of 202.32 mph on average.

Ullswater 'Steamers' Lord Wakefield had provided Campbell with a slipway, boathouse and launching facilities at Glenridding, from where Ullswater 'Steamers' sail to this day. The original record attempt was supposed to take place in February, when the lake would have been calm, still and quiet, but delays and trial modifications meant that the attempt had to be put back to the rather busier month of July.

One of Ullswater 'Steamers' skippers, Bob Jackson, was aged 14 at the time of Campbell's triumphant record-breaking attempt and watched the run from the top of mighty Helvellyn, looking down on Ullswater. He recalls: "The tiny, bright blue craft with a huge tail of white spray raced down the middle reaches. The noise from the two and a half ton turbo-jet engine was tremendous".

### **Today's Donald Campbell Links**

A memorial plaque to Donald Campbell is situated next to the Glenridding Pier House and was unveiled by Donald's daughter, Gina Campbell, in 1997. This marks the successful world record attempt and marks the original slipway used on the day.

A signed menu from the celebratory dinner held on the night of July 23, 1955 can be seen in the memorial library at the Glenridding Hotel. Donald Campbell's triumph was actually announced from the balcony of the hotel, which is nowadays the Library Sun Lounge.

Those wishing to follow the history of Donald Campbell's life thereafter can follow a Bluebird Trail from Ullswater, which takes in various buildings with which the Campbells were associated. They can head down to Coniston, where much memorabilia is housed in the Ruskin Museum and where Donald Campbell is buried in Coniston's graveyard. The new Lakeland Motor Museum at Backbarrow also has a permanent Bluebird display.

### **Sailing on the Lake**

Five Ullswater 'Steamers' heritage boats currently carry passengers up and down the lake between piers and also round the lake, on tickets that enable them to hop off and on all day and enjoy the network of footpaths, which criss-cross the fells.

Leisure options enjoyed by passengers include walking, climbing and mountaineering, cycling, photography, sketching and painting, ghyll scrambling, wildlife and birdwatching and watersports. Other interests that can be pursued include heritage, history, ancient stone circles and standing stones and myths and legends.

## **Geology**

Ullswater lies in the shadow of Helvellyn, the third highest mountain in England with a name that possibly means 'yellow mountain'. It has foreboding, sheer slopes to the east and gentler ones to the west.

Helvellyn stands 3117ft tall (950m) on a mighty plateau at the South West end of the valley. This flat-topped mountain sits behind the conically shaped Catseye Cam (2920ft/890m) while to the left the outline of Striding Edge can be seen. On the opposite side of the lake is Saint Sunday Crag (2759ft/841m), which can be seen on the Patterdale skyline near Glenridding.

## **Waterfall Heaven**

One of the most popular places to visit around Ullswater is the incredible waterfall named 'Aira Force'. This is a beauty spot reached by footpath from a National Trust car park. The water cascades down Aira Glen, before falling 70 feet into a chasm. The display sometimes includes the Aira Rainbow – a triple bow produced when light reflects on the falls' spray.

The best advice for 2014 is to 'watch this space' as there will be significant developments for Ullswater 'Steamers' with regard to operating a service to a new Aira Pier as from late 2014.

## **Wordsworth Connections**

As well as being visually stunning, Aira Force is an intriguing place, as it is the subject of a local legend, which says it is home to the ghost of Emma, daughter of the Duke of Norfolk, who fell into the falls while sleepwalking while her betrothed was on his knight's duties abroad. This then inspired William Wordsworth to write the poem, 'The Somnambulist'.

That is not the only Wordsworth connection to the lake. Wordsworth's most famous poem, 'The Daffodils', which starts with the line, 'I wandered lonely as a cloud', was based upon his and his sister Dorothy's experience on the shores of the lake on April 15, 1802. That day, they were walking back to their home in Grasmere and witnessed the lake in stormy conditions. On the shore at Glencoyne Bay, they saw 'a host' of daffodils (Lenten Lilies) bowing their heads in the wind. Dorothy went home and recorded this sight in her Grasmere Journal. A few years later, William wrote his acclaimed poem.

In Spring, Ullswater 'Steamers' passengers can still see the Lenten Lilies on the shore and re-live the Wordsworths' experience. Dove Cottage, the former home of the Wordsworths, is just 30 minutes away by car or coach and reached via the Kirkstone Pass.

## **Where to Stay**

There is a range of fabulous accommodation in the Ullswater area. Top hotels include Sharrow Bay (Howtown side), Rampsbeck Country House Hotel (mid-way down the lake), the Inn on the Lake (Glenridding) and the Pooley Bridge Inn (at the top of the lake).

There are also a variety of campsites and caravan parks, including Waterfoot Park, which is an idyllic spot for touring caravans, motorhomes and those with a holiday home on site. This park is owned by Ullswater 'Steamers' parent company. There is also the award-winning Quiet Site at Watermillock.

Head to Ullswater in 2014 and discover the lake through whatever type of communication suits you best. More information is available at [www.ullswater-steamers.co.uk](http://www.ullswater-steamers.co.uk)

## **Group Fares**

Groups of 10 or more people qualify for group fares (advance bookings only).

The single cruise suits most group itineraries and can be accessed from the M6 Jct 40 for Pooley Bridge (10 minutes) or via the Kirkstone Pass from the Central and Southern Lakes to Glenridding Pier (40 minutes). This option allows you to break your journey without impeding your day's itinerary. The cruise lasts around 60 minutes and costs £6.50 for adults and £3.25 for children aged 5-15.

Extra savings can be accessed for multiple tour bookings, so get in touch to discuss prices.

Groups sailing before 10am can save an additional 20% on the quoted standard prices through an **Early Bird Group Offer**.

Groups with more time at their disposal can take a **Round the Lake Cruise** for 120 minutes. Here, standard fares are reduced by 15% for groups.

Groups wishing to walk and hook up with walking trails by taking a cruise can benefit from a 15% reduction off standard fares through our **Boots and Boats** group offer.

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## **Journey To The Centre Of Cumbria's Nature Offer With Ullswater 'Steamers'**

Buying a ticket for an Ullswater 'Steamers' cruise excursion can be just the start of your group's nature-focused adventure ... if you want it to be.

The lake is set in a stunning natural environment, with the backdrop of the fells, which all have walking paths to follow to lead you to other features in the landscape, to stunning viewpoints and to places of historical importance. By following bridle paths from the pier houses, you can easily link up with these walking routes.

An easy four-hour lakeshore walk might be just the ticket along Ullswater's eastern shore, or your group might wish to tackle a mini mountain stretch to reach Hallin Fell. The options are endless.

Ullswater 'Steamers' is always ready to encourage you to explore under your own steam, as part of its commitment to the natural environment and green policies. For this reason, it provides cycle racks, electric cycle recharge facilities and also electric car charge points.

The 'Steamers' works with various environmental partners to bring its passengers the best experiences that nature tourism can provide. Its RSPB Water, Predators and Heathland Birds experience in 2014 and its Red Deer Rut Cruises will both see the environmental charity benefiting by keeping the profits made on these special days.

The 'Steamers' is regularly rewarded for its green policies with awards and commendations. It holds the Gold Green Tourism Business Scheme accreditation (GTBS) and a Gold CBEN (Cumbria Business Environment Network) rating. It was Highly Recommended at the Virgin Holidays Responsible Tourism Awards 2008 and 2011 and won the local Cumbrian CN Environmental Awareness Award in 2009.

In 1998, it introduced a visitor donation scheme to raise funds for the Tourism & Conservation Partnership (now Nurture Lakeland), to fund conservation projects within the Ullswater valley. This operates through a 10 pence donation on every passenger fare between Glenridding and Howtown and around £45,000 has now been raised.

Cruising and then exploring will also bring you into contact with some amazing wildlife. Fell ponies wander across the Helton Fells and red grouse can be found high on the fells, while the ancient woodlands around the lake are breeding habitats for many species of insect and bird such as the ermine moth, great spotted woodpecker, tree-creeper, meadow pipit, lapwing, pied and yellow wagtail, yellowhammer, peregrine falcon and raven.

Keen young wildlife spotters will find gulls roosting on the lake itself and mallards, red-breasted merganser, goosander, kingfisher, cormorants and dippers inhabiting the bays. Osprey can sometimes be spotted in passage, but it is more likely to see buzzards circling overhead in search of prey. Oystercatchers nest around the lake and cormorants diving into the lake for fish are a regular sight and one followed by that of them sitting on posts and branches holding their wings out to dry.

Hallinghad Wood is a nesting paradise for meadow pipit and comes to life in Spring with the small yellow flowers of the Tormentil. The wetter and boggy places around the lake are home to amazing sundews – insectivorous plants that trap and feed on small insects and flies. Bilberry can be found growing on the fells and juniper is being re-planted and protected from rabbits and sheep.

In April, wildlife watchers may detect eggs on holly growing by the lakeshore, but will no doubt spot the Holly Blue butterflies on the bushes in May.

Every season holds something different, but a highlight all year round is that of the endangered, native red squirrel, which does not hibernate, but stores food up for the three months of winter. These cheeky chappies can often be seen in trees around the lake, where they build their dreys in the trees.

If you regard your cruise ticket as more than a licence to sail on England's most beautiful lake and more as a passport to other adventures in the world of nature, you will get so much more out of your day – even if you wildlife spot from on board!

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## **Cruise Back To Happiness With A Combined Tour Day Out**

A cruise on glorious Ullswater can be just the start of a great day out that also enables your group to visit another attraction with whom we work.

We have three different options available to tempt group tour operators, as follows:

### **One Happy Family Tour**

Here, your group can also enjoy a trip on the Ravenglass and Eskdale Railway steam railway. This is our sister attraction, so we can assure you of a great day out and offer groups a reduction of up to 40% on standard fares, making the price just £12 for an adult. The two trips do not have to be taken on the same day, giving you great flexibility. Quote 'One Happy Family' when booking this option for your group.

### **Dove Cottage Tour**

As Wordsworth's poem 'The Daffodils' was inspired by Ullswater and his poem, 'The Sonambulist' by Aira Force – our nearby waterfall - we like to work closely with Dove Cottage, which was Wordsworth's former home in Grasmere. You can combine a cruise on Ullswater with a visit to Dove Cottage and the Wordsworth Museum, where you can find out more about Wordsworth's life. The cost is £12 per adult.

### **Lowther Castle Tour**

This option covers a one-way cruise on Ullswater combined with a visit to nearby Lowther Castle and Gardens. The price is £12 per adult.

Visit [www.ullswater-steamers.co.uk](http://www.ullswater-steamers.co.uk) to download a booking form.

### **Other things to do:**

Your itinerary could include a host of other things, such as a visit to the National Trust's Aira Force Waterfall site or Acorn Bank, a tour of the historic home and gardens, Dalemain, or a trip to Carlisle, to visit Tullie House. You could also head off to Hadrian's Wall, or go shopping in Carlisle.

There is a great coach stop-off at Rheged – just a few miles from Pooley Bridge – and a little further south down the M6, you can find the very popular Westmorland Farm Shop at Jct 38 (Tebay).

## **Adding Extras**

Extra things to add to your cruise could be a cream tea in a medieval tea room at Dalemain, or in the new Orangery at the Inn on the Lake.

You could add in a traditional Cumbrian brunch in a Lakeland inn such as The Queen's Head in Tirril, or the Pooley Bridge Inn. If you really wish to devour Cumbria, take your group to The Pie Mill or The Village Bakery in Melmerby.

At Christmas time, you could pre-order mince pies and mulled wine for your group's winter cruise, or book a special festive event.

Discuss options and we will do our best to accommodate them. It is by listening and hearing suggestions that we can make our offering better for all groups.





## **Let Your Pupils Cruise To Happiness On Ullswater**

A school trip to Ullswater is an ideal choice for schools who wish their pupils to learn more about the stories underpinning history, native wildlife and the landscape.

We can construct a great educational day out for any school and have educational learning options covering landscape, heritage, geology, conservation and natural tourism. These can enrich a field trip and add to your in-classroom teaching of these topics.

We will soon be adding to our educational offer with a new Aira Force tour, which will see us working with National Trust Rangers, so watch our website and social media feeds for further news.

One teacher travels FREE with every 10 paying pupils and we offer schools group rates, if they fulfil our criteria.

Schools can download the free commentary App before their visit, ensuring that teachers know what to point out and when.

Bring your class to Ullswater and you will have a memorable and enriching day out, finding out how classroom subjects can be brought to life in the great outdoors.